

The FOUNTAIN OF YOUTH



美容整形の現在

There was a time not so long ago that plastic surgery was the ultimate beauty secret of the rich and famous, but times are changing fast and the last decade has seen a boom in plastic surgery. Terri Hardwick interviews Michael Evan Sachs, M.D., P.C. one of Americas top cosmetic surgeons, from a detailed glimpse of the inside world of plastic surgery.

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In the past, people who had cosmetic surgery were seen as being vain or self indulgent. Today, as increasing numbers of women compete in the job market and both men and women strive towards greater self improvement, more and more people are opting to have a few years of wear and tear extracted from their faces or unattractive features altered through plastic surgery.

No longer is the subject of cosmetic surgery secret or taboo, in fact medical advances and the superb training of surgeons has brought plastic surgery out of obscurity. It is now almost an obsession in America and is the topic of many dinner party conversations, along with fashion, love and food. The elite plastic surgeons are treated as if they were movie stars and command great following. The average age of patients for face-lifting has dropped from 60 to 45 in just 10 years, and an increasing number of these patients include men (approximately 40%).

Many people arbitrarily divide plastic surgery into what is worthwhile reconstructive operations, and what isn't the

cosmetic procedures, says Michael Evan Sachs, MD, PC, whose ultra successful New York practice specializes in both. "The greatest misconception about plastic surgery is that it's based on vanity and is therefore frivolous. It's just the opposite," he explains.

Dr. Sachs, chief of the department (emeritus); director of research (emeritus); and clinical professor/division of facial plastic and reconstructive surgery at the prestigious New York Eye and Ear Infirmary/New York Medical College firmly believes that the benefits of cosmetic surgery can have great psychological impact. "Often in school, kids made fun of a large nose, protruding ears or unsightly scars, which can affect people throughout their lives. I see cosmetic surgery as a powerful force in helping people believe in themselves."

Although cosmetic surgery is becoming more acceptable here in the UK, we are still trailing way behind America, where the new techniques are developing rapidly to meet increasing demand.

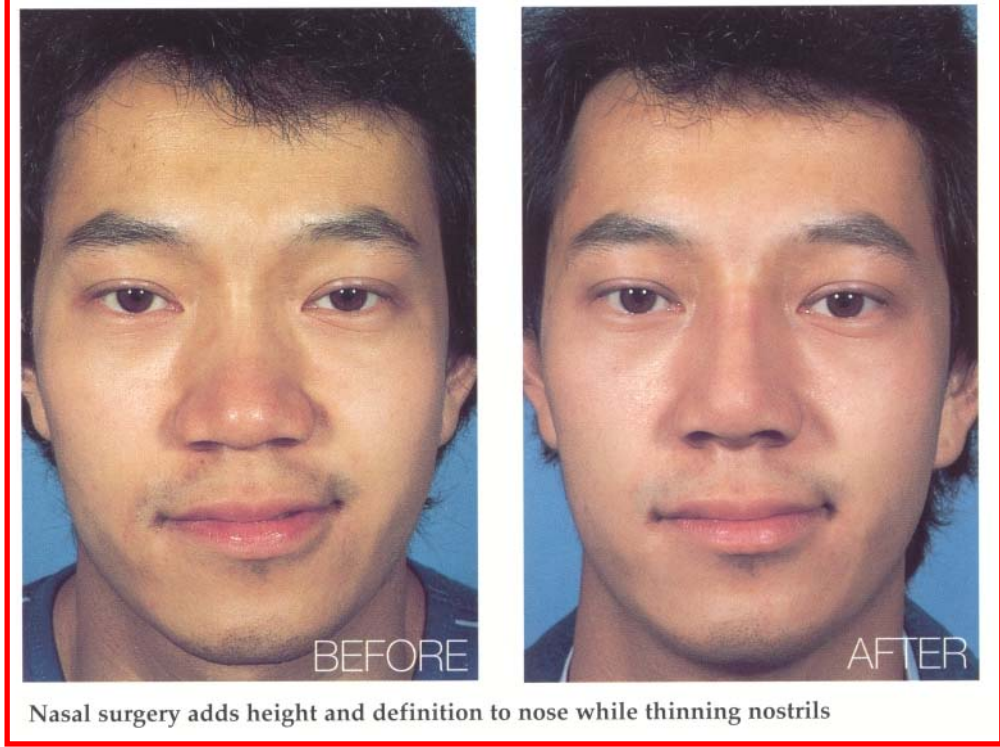
Even though British plastic surgeons are extraordinarily well trained in reconstructive plastic procedures they have little or no experience in cosmetic operations and, therefore, their results are dismal compared to American surgeons.

Dr. Sachs has personally invented a number of visionary plastic surgery operations. "Most techniques that I have invented have been a streamlining of the procedures and a rational re-evaluation of what is necessary to produce an excellent and natural result, with the least amount of trauma to the patient. Finesse sculpting rhinoplasty, which is nasal surgery performed without any

external incisions, without breaking the bone and without cutting the cartilage, has brought an hour operation down to 15 minutes.

Dr. Sachs carries out most of his cosmetic procedures from his plush Central Park office. Despite the cool black granite floor of the operating room and the elegant modern office suite, there is a warm friendly atmosphere which relaxes patients and gives them the feeling of confidence.

"I love noses" he admits. "It is the center of the face and is the cornerstone of facial beauty. It can change your appearance



Nasal surgery adds height and definition to nose while thinning nostrils

dramatically more than any other facial feature."

Each culture has its own definition of beauty, so a "Roman nose" would not suit a Japanese face, but most cultures would agree that a well structured nose can enhance a face and distract from other less than perfect facial features, whereas an out-of-proportion, badly shaped nose can ruin it. Dr. Sachs says: "I have treated clients from around the world, including Japan. Although, each person has their individual tests, reflecting their culture and ethnicity, the characteristics of the classical nose are universally admired."



Upper and lower lips were augmented with the patient's own tissue allowing for a more voluptuous and sensuous appearance

One of Dr. Sachs more beautifying techniques is lip augmentation. In keeping with his philosophy of natural procedures, Dr. Sachs uses the body's own muscle of fascia to plump up the upper or lower lip permanently, giving the patient a more youthful and sexier look. Patients of all ages benefit from this surgery and the results can be dramatic.

A package is offered to allow overseas patients to be treated by Dr. Michael Sachs at his New York offices. He holds regular consultations in London, and then patients fly out to New York for surgery. Dr. Sachs' expert staff help make the travel to New York a pleasure.

—永遠の若さを手に入